generating a content list including content representative information corresponding to the at least one piece of content; and

transmitting the content list to the external device.

4. The method as claimed in claim 1, further comprising:

displaying a content list including at least one piece of content representative information corresponding to the at least one piece of content.

5. The method as claimed in claim 4, wherein transmitting the information comprises:

transmitting, in response to one piece of content representative information being selected from the content list, information on one piece of content, corresponding to the one piece of content representative information, to the external device.

6. The method as claimed in claim 1, further comprising:

receiving another web document related to the web document;

determining at least one other piece of content executable in the external device from among a plurality of pieces of content included in the other web document; and

transmitting information on the at least one other piece of content to the external device.

7. The method as claimed in claim 1, further comprising:

displaying a user interface (UI) for controlling the piece of content at the external device.

8. The method as claimed in claim 1, wherein the function information on the external device comprises at least one of information indicating a function executable in the external device, information indicating a function executed mainly by the external device, and information indicating a function with a relatively higher performance in the external device as compared with another external device.

9. The method as claimed in claim 1, wherein the content comprises at least one of a video, audio content, text, an image, a video link address, an audio link address, a text link address, an image link address, a video thumbnail, a text thumbnail, and an image thumbnail.

10. The method as claimed in claim 1, further comprising:

rendering the at least one piece of content; and

transmitting information on the rendered at least one piece of content to the external device.

11. An electronic device sharing content with an external device, the device comprising:

a communicator configured to communicate with the external device;

a display configured to display a web document including pieces of content; and

a processor configured to determine at least one piece of content executable in the external device from among the pieces of content based on corresponding types of the pieces of content and function information of the external device, and transmit information on the at least one piece of content to the external device through the communicator.

12. The device as claimed in claim 11, wherein the processor is further configured to generate a template file

including the at least one piece of content and transmit the template file to the external device through the communicator.

13. The device as claimed in claim 11, wherein the processor is further configured to generate a content list including content representative information corresponding to the at least one piece of content and transmit the content list to the external device through the communicator.

14. The device as claimed in claim 11, wherein the display is further configured to display a content list including at least one piece of content representative information corresponding to the at least one piece of content.

15. The device as claimed in claim 14, wherein, in response to one piece of content representative information being selected from the content list, the processor is further configured to transmit information on one piece of content, corresponding to the one piece of selected content representative information, to the external device through the communicator.

16. The device as claimed in claim 11, wherein the processor is further configured to receive another web document related to the web document, determine at least one other piece of content executable in the external device from among a plurality of pieces of content included in the other web document, and transmit information on the at least one other piece of content to the external device through the communicator.

17. The device as claimed in claim 11, wherein the display is further configured to display a user interface (UI) for controlling the piece of content at the external device.

18. The device as claimed in claim 11, wherein the function information on the external device comprises at least one of information indicating a function executable in the external device, information indicating a function executed mainly by the external device, and information indicating a function with a relatively higher performance in the external device as compared with another external device.

19. The device as claimed in claim 11, wherein the content comprises at least one of a video, audio content, text, an image, a video link address, an audio link address, a text link address, an image link address, a video thumbnail, a text thumbnail, and an image thumbnail.

20. An article of manufacture for sharing content between an electronic device and an external device, comprising a non-transitory machine readable medium containing one or more programs which when executed implement the steps of:

receiving a web document comprising pieces of content;

determining at least one piece of content executable in the external device from among the pieces of content based on corresponding types of the pieces of content and function information of the external device; and

transmitting information on the at least one piece of content to the external device.

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